

# Don't Get Hooked

5 Signs of a Scam on Email, WhatsApp & SMS

Every scam — on any channel — tries to do one of these five things. Recognise them and you're protected.

## 1 It creates urgency or fear

Scammers make you panic so you act without thinking. **Any message demanding immediate action** is a red flag.

### Email

■ **Your Netflix account is suspended.** Restore access within 24 hours or lose your subscription permanently. Click here now.

## 2 The link or number doesn't add up

Real companies use their own domain. **Long-press any link** before tapping — if it looks odd, it is odd.

### SMS

Your Amazon package is held. Confirm your address here to release it: **amzn-delivery-update.xyz/confirm**

## 3 It asks for your OTP, password, or money

**No bank, government body, or company will ever ask for your OTP or PIN** — not by call, not on WhatsApp, never.

### WhatsApp

Hello, this is HDFC Bank. Your card has been blocked for security. Please **share the OTP you just received** to reactivate it immediately.

## 4 The sender isn't who they claim to be

Check the actual email address or phone number — not just the display name. **Anyone can write "Amazon Support" as a name.**

### Email

From: **Amazon Support**  
<noreply@amazon-help247.com>  
Subject: Your order has been cancelled. Verify your account.

## 5 The offer or threat is extreme

"You've won **■1,00,000!**" or "Police will arrive in 2 hours" — **real organisations don't communicate this way.**

### WhatsApp

■ Congratulations! You have been selected for a **■50,000 cashback reward.** Claim within 2 hours before it expires. Tap here.

### The One Rule:

## STOP. DON'T CLICK. VERIFY DIRECTLY.

Feel urgency? Pause. Close the message. Go to the official app or website yourself.

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